

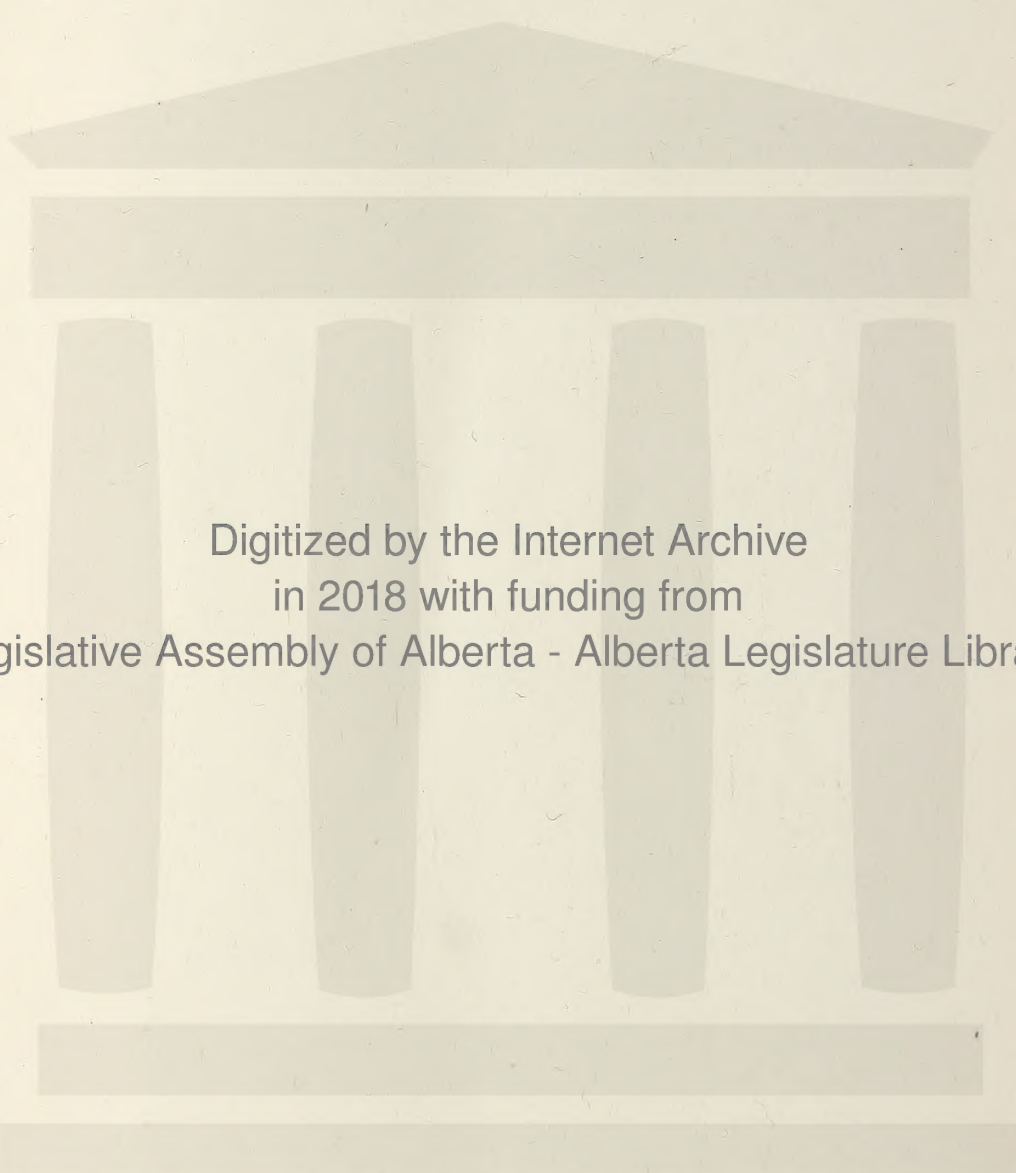
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**Thirteenth Annual Report**  
**OF THE**  
**ALBERTA**  
**LIQUOR CONTROL BOARD**  
**OF THE**  
**PROVINCE OF ALBERTA**  
**1936**

(FROM 1st APRIL, 1936, TO 31st MARCH, 1937)

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PUBLISHED BY ORDER OF THE LEGISLATIVE ASSEMBLY

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EDMONTON:  
Printed by A. Shnitka, King's Printer  
1937







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ALBERTA LIQUOR CONTROL BOARD

Edmonton, Alberta, August 5th, 1937.

THE HONOURABLE J. W. HUGILL, K.C.,  
*Attorney General,*  
Parliament Buildings,  
Edmonton, Alberta.

SIR:

I have the honour to submit herewith the Report of the Alberta Liquor Control Board, covering the fiscal period from the 1st April, 1936, to the 31st March, 1937.

I have the honour to be, sir,

Your obedient servant,

A. J. MASON,  
*Acting Chairman.*

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# REPORT OF THE ALBERTA LIQUOR CONTROL BOARD

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## INTRODUCTION

The fiscal year ending on the 31st March, 1937, is covered by this, the Thirteenth Annual Report of the Board.

Included with the Report will be found the Financial Statements, followed by the customary Appendices.

For the first eleven months of the period covered by this Report, the Board operated under Mr. R. J. Dinning as its Chairman, a position he had so ably occupied since the inception of the Board in 1924.

The following is a brief commentary on its activities during the year:

## LICENSES

Licenses were again issued to five Breweries operating in the Province.

Beer licenses to the number of 382 were issued with respect to hotel properties. Only one licensee suffered a suspension of license owing to failure to fully comply with the provisions of The Liquor Control Act, which result shows that the majority of our hotelmen are conscientiously striving to conduct their premises in accordance with the requirements.

Three hotels were destroyed by fire during the license year, and in each instance guests and residents in the hotel were removed before the fire had assumed serious proportions.

All hotels are required to maintain a satisfactory fire alarm system, to carry an adequate supply of fire extinguishers, and also to furnish fire escapes which meet with the requirements of the Provincial Fire Commissioner.

The co-operation of the officers of the Alberta Hotel Association has been a material factor in ensuring the satisfactory operation of the licensed hotels in this Province, and the Board is very appreciative of their efforts to maintain the industry on a high plane.

Licenses were issued to fifty-four Clubs, including Golf and Country Clubs. The large majority of these organizations conducted their premises in a highly satisfactory manner, but it was necessary to impose suspensions of license privileges in three instances.

Sixteen licenses were issued to Canteens operating under direct military supervision, and in all instances the conduct of the premises was satisfactory.

A statement showing licenses issued and suspensions imposed will be found in Appendix "A".



## DISTRIBUTION OF BEER

On the 1st April, 1936, the privilege granted to the Breweries of making direct delivery of beer to licensees and permittees, through Distributors Limited, was withdrawn, and since that date all sales have been made through the Board.

The enlargement of the organization to handle these sales was accomplished without confusion and without any disruption in the service to the public.

The Board maintains cold storage plants at all its centres of distribution, and thus ensures that the beer is sent out in the best possible condition.

Two Manitoba Brewers, whose products had been handled through the Board, voluntarily withdrew from the Alberta market owing to the heavy freight and overhead expense involved in doing business here.

The product of one Ontario Brewery is available through the Government Liquor Stores, as well as Ales and Stout imported from Great Britain.

All beers sold by the Board are frequently examined and analysed by the Provincial Analyst. Samples are obtained from licensed premises and submitted to the Analyst, who reports as to their purity and alcoholic content. All tests made by him during the year have shown satisfactory results.

## LIQUORS AND WINES

A representative selection of liquors and wines is carried at all Government Liquor Stores, and this list is frequently revised as occasion demands.

The Board is continuing its policy of purchasing direct from the shippers and thus obtaining price concessions which are passed on to the public.

## LOCAL OPTION PLEBISCITES

No local option plebiscites were held during the period covered by this report.

## STORES

During the year the Beer Warehouses at Lacombe, Nordegg and McLennan, previously operated by Distributors Limited, were converted into Government Liquor Stores.

Beer Warehouses were opened at Calgary, Edmonton and Lethbridge, in addition to which the Board placed a representative in each of the five Breweries.

On the 6th December, 1936, the store at Nordegg was destroyed by fire, and on the 19th February, 1937, the store at Vegreville suffered a similar fate. In both instances other premises were available and the losses were fully covered by insurance.



## LAW ENFORCEMENT

The enforcement of the Liquor Laws of the Province is still being carried out in an efficient and satisfactory manner by the Officers of the Royal Canadian Mounted Police, and by the City and Municipal Police forces at points which are within the jurisdiction of those forces.

The Board very gratefully acknowledges their co-operation.

## GENERAL REMARKS

The sale of permits during the calendar year ending on the 31st December, 1936, realized \$54,630.50.

During the year 117 permits were cancelled for varying reasons.

The Board received and acted upon 342 Orders of Interdiction during its fiscal year, and 380 Orders were either revoked or became null and void under the legislation.

The number of Interdiction Orders remaining in force as at 31st March, 1937, was 806.

Prescriptions to the number of 892, issued by medical practitioners, were filled by the stores during the year.

Cash and Trade Discounts and allowances amounting to \$11,726.71 were obtained by the Board, and are shown in the Financial Statements, which form part of this Report.

Individual sales to permittees totalled 1,506,880, at an average of \$2.90 for each transaction.

Shipments by express to permittees totalled 25,933, at a cost of \$10,251.63, and 2,527 packages were sent through the mails at a cost of \$1,948.50.

During the year the Board made 44,057 shipments and deliveries to licensee customers.

The Board and the Alberta Brewers paid to the Dominion Government by way of Customs and Excise duties, Sales Tax, etc., approximately \$1,607,000.00 during the fiscal year.

Approximately 2,980,000 gallons of beer manufactured in Alberta were sold within the Province.

## STAFF

Owing to the change in system in connection with the distribution of beer, a number of ex-employees of Distributors Limited have been taken into our organization. Together with the other members of our staff they have combined to render loyal and efficient public service, and it gives us very real pleasure to express our thanks to the entire staff for their splendid support during the year.

Respectfully submitted,

A. J. MASON,  
*Acting Chairman.*



## ALBERTA LIQUOR CONTROL BOARD

## STATEMENT "A"

## ALBERTA LIQUOR CONTROL BOARD

## BALANCE SHEET AS AT MARCH 31, 1937

ASSETS		
CASH ON HAND .....		\$ 8,948.68
INVENTORIES:		
Stocks of liquor in bond at cost .....	\$ 192,945.20	
Stocks of liquor in warehouses and stores at warehouse cost .....	429,907.82	
	<hr/>	
	\$ 622,853.02	
Liquor in transit prepaid .....	22,068.85	
Containers on hand .....	1,238.98	
	<hr/>	
		646,160.85
ACCOUNTS RECEIVABLE .....		7,154.99
AUTOMOBILES, FURNITURE AND FIXTURES:		
At cost less reserve for depreciation .....		48,227.64
PREPAID CHARGES .....		19,108.81
PROVINCIAL TREASURER:		
Income for year ended March 31, 1937 .....	\$2,331,869.26	
Permit fees for year ended March 31, 1937 ..	58,944.50	
Unremitted income for year ended March 31, 1936 .....	7,742.01	
	<hr/>	
	\$2,398,555.77	
Less: Remitted to Provincial Treasurer .....	2,399,835.07	
	<hr/>	
		1,279.30
		<hr/>
		<u>\$ 730,880.27</u>
LIABILITIES		
BANK OVERDRAFT .....		\$ 138,942.74
ACCOUNTS PAYABLE .....		485,817.78
UNEARNED LICENSE REVENUE .....		46,119.75
RESERVES:		
Burglary .....	\$ 10,000.00	
General .....	50,000.00	
	<hr/>	
		60,000.00
		<hr/>
		<u>\$ 730,880.27</u>

A. J. MASON,  
Acting Chairman.

B. GUTHRIE,  
Accountant.

Edmonton, Alberta, July 6, 1937.

I have audited the books and records of the Alberta Liquor Control Board for the year ended March 31, 1937, and the above Balance Sheet and accompanying Profit and Loss Account are in accordance therewith.

Stocks of liquor and beer in warehouses and stores at March 31, 1937, were valued at actual cost price. Inventories included goods on consignment amounting to \$257,177.99, the corresponding liability being included with accounts payable on the Balance Sheet.

I have received all the information and explanations which I require and certify that, in my opinion, the above Balance Sheet is properly drawn up so as to show the financial position of the Alberta Liquor Control Board as at March 31, 1937, and the accompanying Profit and Loss Account correctly sets forth the results of the operations for the year ended at that date.

CHAS. M. LANG, C.A.,  
Acting Provincial Auditor.



**STATEMENT "B"**  
**ALBERTA LIQUOR CONTROL BOARD**  
**PROFIT AND LOSS ACCOUNT**  
**FOR THE YEAR ENDED MARCH 31, 1937**

	Liquor	Beer	Total
Gross sales .....	\$3,687,707.95	\$3,973,000.83	\$7,660,708.78
Less: Cost of goods sold .....	1,852,611.52	3,104,283.39	4,956,894.91
Gross profit on sales .....	<u>\$1,835,096.43</u>	<u>\$ 868,717.44</u>	<u>\$2,703,813.87</u>
Less: Stores operating expenses .....			538,161.80
Profit from stores .....			<u>\$2,165,652.07</u>
Add: Special income:			
License fees .....		\$ 182,538.71	
Less: License expense .....		27,550.19	
		<u>\$ 154,988.52</u>	
Sundry revenue .....		12,379.29	
		<u></u>	167,367.81
			<u>\$2,333,019.88</u>
Less: Interest on bank overdraft .....			823.43
Net operating profit .....			<u>\$2,332,196.45</u>
Less: Non-operating expenses:			
Permit expense .....		\$ 322.19	
Local option plebiscite .....		5.00	
		<u></u>	327.19
Net income for the year ended March 31, 1937			<u><u>\$2,331,869.26</u></u>



## ALBERTA LIQUOR CONTROL BOARD

STATEMENT "C"  
ALBERTA LIQUOR CONTROL BOARD

COST OF GOODS SOLD

FOR THE YEAR ENDED MARCH 31, 1937

Inventory, March 31, 1936:

Liquor .....	\$ 432,509.46	
Beer .....	20,288.95	
		<u>\$ 452,798.41</u>

Add:

Purchases, liquor .....	830,720.75	
Purchases, confiscated liquor .....	168.55	
Purchases, jugs and bottles .....	36,260.22	
Duty .....	793,646.30	
Sales tax .....	161,388.01	
Inward freight .....	143,641.26	
Marine insurance .....	2,054.63	
	<u>\$1,967,879.72</u>	
Purchases, beer .....	3,172,905.71	
		<u>\$5,140,785.43</u>
		<u>\$5,593,583.84</u>

Less:

Cash and trade discounts .....	\$ 11,726.71	
Claims .....	2,005.87	
Breakages .....	103.33	
		<u>13,835.91</u>
		<u>\$5,579,747.93</u>

Less: Inventory, March 31, 1937:

Liquor .....	\$ 533,941.75	
Beer .....	88,911.27	
		<u>622,853.02</u>

Cost of goods sold for the year ended March 31,  
1937 .....

\$4,956,894.91



## APPENDIX "A"

STATEMENT SHOWING BREWERS', BEER, CLUB AND  
CANTEEN LICENSES ISSUED, WITH RECORD OF  
CANCELLATIONS AND SUSPENSIONS

## BREWERS' LICENSES ISSUED, 1936

License Number	Name of Brewery	Place
1	Edmonton Breweries Limited	Edmonton
2	Lethbridge Breweries Limited	Lethbridge
3	Calgary Brewing and Malting Company Limited	Calgary
4	North West Brewing Company Limited	Edmonton
5	Big Horn Brewing Company Limited	Calgary

## SUSPENSIONS OF BREWERY PRIVILEGES, 1936

Nil.



## BEER LICENSES ISSUED, 1936

Total Number of Licenses Issued .....	395
Destroyed by fire, not replaced .....	3
Surrendered, not replaced .....	4
	<hr/>
Total number of Licenses Inoperative .....	7
Business Sold, New License Issued .....	13
	<hr/>
	20
Number of Licenses in Force as at December 31st, 1936 .....	375
Number of Hotels receiving Licenses .....	382
	<hr/>

## CANCELLATIONS AND SUSPENSIONS OF BEER LICENSES, 1936

Adanac Hotel, Falher: Adanac Hotel Company, Limited, Frank L. Rentiers, Manager, Licensee; License No. 75 suspended from January 21st to January 30th (inclusive), 1936; failure to comply with the provisions of the Act.

## CANCELLATIONS AND SUSPENSIONS OF CLUB LICENSES, 1936

Canadian Legion, B.E.S.L., Redcliffe: Club License No. 8 suspended from June 2nd to June 22nd (inclusive), 1936; failure to comply with the provisions of the Act.

Canadian Legion, B.E.S.L., Canmore: Club License No. 41 suspended from October 6th to October 30th (inclusive), 1936; failure to comply with the provisions of the Act.

Canadian Legion, B.E.S.L., Edmonton: Club License No. 28 suspended from October 23rd to October 29th (inclusive), 1936; failure to comply with the provisions of the Act.

## CANCELLATIONS AND SUSPENSIONS OF CANTEEN LICENSES, 1936

Nil.



## APPENDIX "B"

## STAFF AS AT MARCH 31st, 1937

	Male	Female	Temp.	Total
ADMINISTRATIVE OFFICES:				
Chairman .....	1	.....	.....	1
Chairman's Office (Secretary) .....	..	1	.....	1
Secretary's Office .....	1	.....	.....	1
Accountant's Office .....	13	3	.....	16
Beer Accountant's Office .....	5	1	.....	6
Licensing Branch .....	7	1	1	9
Supervisor of Stock Office .....	6	1	.....	7
Supervisor of Traffic Office .....	1	4	2	7
WAREHOUSES .....	48	7	5	60
STORES .....	93	.....	13	106
	175	18	21	214





















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